



## TEXAS DEPARTMENT OF LICENSING AND REGULATION

*Compliance Division/Elevator Program*

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February 13, 2015

Gianni Cotteta  
President, ADRailUSA  
349 5<sup>th</sup> Avenue  
New York, NY 10016

**Re: New Technology Variance for ADRail Escalator Handrail Graphics Film - NTV 15-01**

Dear Mr. Cotteta,

The Texas Department of Licensing and Regulation (the Department) is pleased to inform you that your New Technology Variance request to install ADRail Escalator Handrail Graphics Film (Graphics Film) is approved.

The approval is based upon the New Technology Variance Application and supporting documentation submitted to the Department on January 28, 2015. Any deviations in manufacturing or installation of the Graphics Film from the methodology in the application and supporting documentation will require a new review and issuance of another New Technology Variance.

Approval of the New Technology Variance is based on the *ASME A17.1 – 2007* edition of the *Safety Code for Elevators and Escalators*, which is the currently adopted standard in Texas. The variance approval is granted to recognize each ADRail Graphics Film installation as an alteration under *Section 8.7.6.1.1 General Requirements* and allow a variance to *Section 6.1.6.9.2 Additional Signs*.

The New Technology Variance is subject to the following terms and conditions:

1. Each ADRail Graphics Film installation upon an escalator is an "alteration" and must be submitted for plan review in accordance with *Health and Safety Code, Chapter 754*, and *16 Texas Administrative Code, Chapter 74*. The plan review materials submitted to the Department must include the period of installation which may not exceed 8 weeks in duration.
2. Each installation must be performed by a Texas registered elevator contractor, but will not require a separate acceptance inspection.
3. Each installation must include standardized safety messages prominently placed in the 60mm Top Viewing Area of the ADRail Graphics Film between each advertisement, but no less than every 6 feet. Alternatively, the standardized safety messages may be placed continuously along the interior 30mm Side Area of the ADRail Graphics Film. The safety messages in both designs must: (a) include the language "HOLD THE HANDRAILS" and "WATCH YOUR STEP"; and (b) be written in bold, upper case font, in a font size no smaller than 36-point, using contrasting colors from the color scheme of the advertising design.
4. A standard template or design that includes the standardized safety messages must be established for the ADRail Graphics Film installations and forwarded for the Department's preliminary approval prior to the first ADRail Graphics Film plan review and installation. The

template must indicate the standard placement of the safety messages for all future installations in Texas.

5. If the period of installation coincides with the requirements for an Annual Escalator Inspection, the ADRail Graphics Film must be removed to allow for timely inspection of the equipment.
6. ADRailUSA will report any and all accidents occurring on an escalator where ADRail Graphics Film was installed. Upon occurrence of an accident, ADRailUSA will ensure that the event log or any other such equipment monitoring data remains intact until the Department is notified and given an opportunity to review the information.
7. A copy of the variance, variance approval letter, and plan review (including the actual date of installation) must be maintained in the Maintenance Control Program for the life of the equipment or until such time as the product meets all of the adopted standards in Texas.
8. ADRailUSA must provide the Department with any independent reports, studies, or research involving ADRail Graphics Film installations in Texas.

This approval shall apply to all ADRail Graphics Film installations anywhere in the State of Texas, except the City of Houston. Consideration for approval must be requested directly from the City of Houston.

This approval by the Department shall remain in effect unless revoked. A copy of this approval will be made available to all registered inspectors and elevator personnel. Inspectors shall be informed that the requirements covered by the above variance are not to be cited on any inspection reports. No waivers or delays will be required.

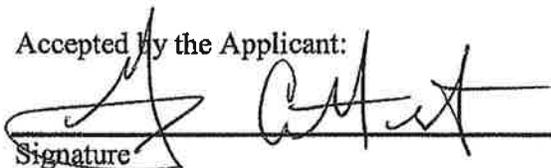
If you agree with the conditions and terms contained in this approval letter, please so indicate by signing and dating a copy of this letter and returning it to the Department. If we can be of any further assistance in this matter, please do not hesitate to contact us.

Sincerely,



Jim Murnan  
Chief Elevator Inspector  
Building and Business Section  
Compliance Division - TDLR

Accepted by the Applicant:

  
Signature

02.13.15

Date

Gianni Cotteta      President

Printed Name and Title